Located in an affluent coastal community just south of Santa Cruz, The Farm was named after the historic farmhouse across from the development. The Farm consists of 39 uniquely designed farm house style rental apartments and town houses and a child care center. The Farm was developed in partnership with MidPen and GreenFarm Limited Partners, a single-family home builder, and the County of Santa Cruz Redevelopment Agency. The project was part of an overall development that included market rate homes and land that was set aside for a park.

The project was extremely successful. All the single-family homes sold quickly after construction of the rental development. The rental housing portion of the development includes a tot-lot, a large courtyard lawn area and a child care facility.

The Farm has received numerous awards, including Builder Magazine’s Builder’s Choice Grand Award, a Fannie Mae Maxwell Award of Excellence, an Urban Design Award from the California Council of the AIA, an American Wood Council Award, and a Gold Nugget Grand Award from the Pacific Coast Builders. It was also included in the Urban Land Institute Project Reference File.